Business Marketing Online

Freelance Technical Writers

There are more good freelance technical writers out there than ever before, including former editors of some of the best magazines and websites in every sector.

Their ability to offer a more customer-centric, outsider's view; lower costs (you just pay for what's needed, and are freed up to do other work); confidence that scheduled work will get done; and their expertise at what works online and in print.

If you don't know anyone and need some help - we know some reliable freelance technical writers:

Nick Brooks: Marketing consultancy (just for industrial SMEs) and technical copywriting for industrial and process companies.

Mark Fletcher: Engineering-degree qualified technical writer with extensive experience across multiple technologies and industrial sectors

Andy Pye: Technical writing and editing (manufacturing and engineering sectors). Experienced technical writer and editor with 45 years experience in technical journalism.

Mark Simms: Industry journalist and videographer with over 25 years experience in engineering and manufacturing.

Russ Swan: Experienced writer within science, engineering, technology, environment and nature. Russ has a regular column in Laboratory News, and a daily micropodcast on Beams.fm.

Full details on each writer on the following pages.

NICK BROOKS

T: +44 (0)7970 242748

E: nick@nick-brooks.co.uk

Experience/background:

Nick says, ”I ran my own B2B marketing agency for 40 years. This focussed exclusively on manufacturing and process clients, from SMEs to major multi-nationals. I sold my interest in the business last year and am now offering marketing consultancy (just for industrial SMEs) and technical copywriting for industrial and process companies.

Over the years, I’ve written just about everything from news stories, web copy and blogs, to brochures, sales presentations and video scripts; and from technical articles for the media, to white papers and case studies”.

MARK FLETCHER

Independent Editor • Technical Copywriter • Company & Agency Support

T: 07710 401011
mark@technical-lucidity.co.uk
https://www.linkedin.com/in/fletch1/
www.thetechwriter.co.uk

Experience/background:

Engineering-degree qualified technical writer with extensive experience across multiple technologies and industrial sectors – from device, through cell, machine, line and plant, past enterprise and up to corporate.Articles, interviews, opinion, case studies, press releases, blogs, newsletters, social media, and editorial & exhibition support.

Sectors: Manufacturing, Automation, Machine/line/plant design – software/ hardware, Industry 4.0/IoT/IIoT/AI/Analytics/Big data, Process industry, Packaging industry, Pharmaceutical, Food and beverage, Oil & Gas, Chemical, Automotive/EV.

ANDY PYE

MA (Cantab) - Natural Sciences

T: 07808 137312
E: andy@andypye.com
L: http://uk.linkedin.com/in/andypye

Experience/background:

Experienced technical writer and editor with 45 years experience in technical journalism.

Specialist Areas - Engineering and Manufacturing Technology, Automation, Engineering Materials, Digital (Smart) Technologies.

Technical Writing and Editing (manufacturing and engineering sectors)
Content Generation across Social Media Platforms
Technology Evaluation and Consultancy.

Typical Projects—Technical Writing, Product Releases, Corporate Profiles, Case Studies, Technical Articles, PR Dissemination, Hosting and Chairing Virtual Webinars, Conferences and Press Conferences.

MARK SIMMS

T: 01732 773268
E: Mark@marksimms.com
http://www.marksimms.com/Welcome.html

Experience/background:
Industry journalist and videographer with over 25 years experience in engineering and manufacturing.

Has written for most of the leading titles and have been retained as a technical copywriter by a host of leading edge companies – from the biggest blue chips in the business to the smallest start-up operations. And with BBC experience combined with a degree level understanding of audio and broadcast systems, also adept at producing videos that will meet the needs of your business.

Without the overheads of a large agency will provide an extremely cost-effective service, with each job individually priced, delivered on time and on budget.

RUSS SWAN

E: himself@russswan.com
http://russswan.com/

Experience/background:
Science, Engineering, Technology, Environment, Nature.

Russ has a regular column in Laboratory News, a daily micropodcast on Beams.fm, and is working on his second popular science book.

Russ says: "The biggest portion of my work is in science, engineering, and technology, and you can find examples in MailOnline, Lab News, Electro Optics, and many other fine publications (more details on my current work page). I have a background in engineering and lifelong interest in anything geeky".

Selected article links at https://russswan.journoportfolio.com/